

ART: WHAT, HOW AND WHY

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Abstract: The present study aimed to investigating about the word 'Art'. In present time many things are happening at the name of 'Art'. For this a self- descriptive method of study was used by the research. Present youth is less conscious about 'Art'. As modern technology and media development provide vast field of knowledge and entertainment. Yet the progress in the matter of literature, architecture, music is very less done in modern time. So it is a simple attempt to describe the 'Art' in a new definition with the help of conceptual method.

Keywords:- Art, literature, modernity

1.0 Introduction:

Art is the each and every activity of nature and man which throbbing human heart and mind. Formation of rainbow after rain is a natural art. The expression or application of human creative skill and imagination, typically in a visual form such as painting or sculpture, producing works to be appreciated primarily their beauty and emotional power. Art is a subject of study primarily concerned with the human creativity and social life, such as languages, literature and history. Art in its any forms such as music, literature and drama always pamper human heart. It helps human to forget its graveness. Art is seen in different dimension by different type of people. For example a simple person sees a rainbow as a natural work but a scientist sees it with a scientific temper. A man describes moon in different ways according its age. Moon can be described as a toy to a child and as a beloved to a young one. Politics is an art itself and affects the art very much. Many rulers in ancient time protected the art in various ways. They made much great work in the field of architecture, literature and music also. But in modern world state and politics is has very less concern in art. So there is a downfall in the creating great work in the field of art. Many kind of restriction is imposed on the art at the name of democracy, tolerance and for many another issues. The youth is not interested in creating of new things. Same type of activities is seen at every place. If any wants to do something new, he does not get support from his family. If however anyone dares to create something in a new perspective he has to face much kind of obstacles. Yet government announces many kind of award of artists but the interest of people is very less toward art.

2.0 Review of the Literature:-

Gauguin (1913), a French artist described "Art is either a plagiarist or a revolutionary." To Plato, art was imitation of nature, but in the 19th century photography took over the function, and in the 20th century, abstract art overturned the whole nation that art was above representation. Keiffe(1977), an American painter said that "filling a space in a beautiful way that's what art means to me." Picasso (1972), a Spanish artist described art in a different way when he says, "we all know that art is not truth, Art is a lie that makes us realize truth. Tolstoy (1890) said that "to evoke in oneself a feeling one has experienced and then, by means of movements lines, colours, sounds, or forms expressed in words, so to transmit that feeling –this is the activity of art.

Rational of the study:

In present world of technology and modernity people are losing faith in past glory specially the art work of past. They do not take interest making new things. They mostly spend their time on social media and misguided by half-truth facts. Every year in the month of May UNESCO celebrates as International Art Education Week to promote the art. The main objective behinds the celebration of art week is that to make aware the youth about their culture. It also develops intellectual, emotional and psychological development of individuals and societies. Such activity ties people towards their culture and nation. During the struggle of independence the interpretation of Bharat Mata and Her image as a living Goddess unite all people in a single bond. The main objective of this paper to explain the importance of Art. There is no need of special place and special education for the development of art in youth. The origin of great holy book Geeta was in the war field of Mahabharata. And great Indian poet Kailas did not get no formal education but he wrote many great books. In his book Meghdut, he described that a lover wrote a message on the clouds for his beloved which seems an imagination. But this imagination seems to be proved truth when we

think about the whatsapp messages. So it is a little effort to understand the concept of art so that the present youth can be serious about the art.

3.0 Objectives of the Study:

1. To understand the view of people towards art.
2. To make aware the youth to their art.
3. To generate a sense of respect in the mind and heart of people.
4. To find out a relationship about the art and politics.

4.0 Hypothesis:

1. The common people do not concern about the meaning of art. They take it in a very easy and light way.
2. They do not make efforts to promote the art. For them it is act of intellectual.
3. Politics is also an art.
4. People think that only rulers can be promoted to the art.
5. The common person knows very less about art. He sees everything within a single frame.

5.0 Method:

A self- descriptive method is used for this purpose. Views of different people belongs to different occupation are gathered with the help of a questioner .Questions are prepared on the interest of people, their views on art, politics, relationship of art and politics. And then data is analysed with a descriptive method.

6.0 Conclusion:

After analysing the answers of many people it is finding that people are very confusing about the meaning and scope of art. For them art is a matter which is not discussed by common persons. They also do not take interest in knowing their glorious past. There is a need to peep again in their past to build their future again glorious. It is not true that government does not support the art. And it is not also true that technology and science destroy the art. But it is the human attitude of thinking which becomes an obstacle in the development of modern art. Social media gives new dimension to the knowledge of people. It becomes very easy to promote art in this age of print media. Software designing, laser painting, laser lighting, paper art, lighting and sound show, 3d art, sand art gives new dimension to the artist. Art is always related with its time and age. Art is seen in different ways in different stages of history i.e. stone age, post stone age, early history, med vial age and modern age. Art is always affected with its social, economic and political surrounding. Many artist drew the problems of their time. They described the political, social evils of their time with help of their art directly or indirectly. Many French artists used art to express their aggression against the system. In Macbeth, Shakespeare drew the political rivalry at that time. Art is also guides men kind and humans. Rabindernath Tagore, Swami Vivekanand, Munshi Premchand, Ramdhari Singh Dinkar gave new approaches to the society. Besides it great cartoonist R.K.Lakshman drew the all kind of situation in its cartoon column 'common Man'. Besides the literature, great sand artist of Orissa, Sudarshan Patnayak engraves all kind of current issues through sand art. In the modern age, in restaurant new arts such as coffee art, wall decoration art are emerged as new art.

It is not true that government does not take interest in the development of art. Government declared many historical place as reserved and protected and inviting people for their development. Besides it to give new ways to encourage the art and to development skills in youth government launches many new scheme such as PMKY.

Not only politics effects art but art also shows its impact on politics. There is a close relationship between the both. Great Indian poet Ramdhari Dinkar once rightly said, "When the politics of ant country falls, then the literature of that country carries it."

7.0 References

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