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## *Certificate of Publication*

This is to certify that paper titled “**CELEBRITY ENDORSEMENT AND BUYING BEHAVIOUR OF CONSUMERS**” authored by Dr. Mehar Singh has been published in volume 2 Issue IX, January, 2018 of online multidisciplinary international journal of information movement (monthly) which is published by N.K. Publishing.

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A handwritten signature in black ink, reading 'Naresh Kumar', is positioned above the printed name and title of the Editor-in-Chief.

**Dr. Naresh Kumar**  
**Editor-in-Chief**