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This is to certify that paper titled **“INFOGRAPHICS A BACKBONE FOR EFFECTIVE COMMUNICATION”** authored by **Dr. G. Kiran Kumar**; has been published in Volume 2 Issue IX January, 2018 of online multidisciplinary International Journal of Information Movement (monthly) which is published by N.K. Publishing.

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A handwritten signature in black ink that reads 'Naresh Kumar'. The signature is written in a cursive style with a long horizontal stroke at the end.

**Dr. Naresh Kumar
Editor-in-Chief**